



Why You Should Sponsor the Mount St. Helens Institute

Challenge

- › STEM programs and outdoor school for our young people are more important than ever, yet these programs have seen significant reductions in funding across the country.
- › Technology is keeping us indoors and further disconnecting us from our natural world.
- › Science and the preservation of our public lands have become increasingly contentious issues, questioning their societal value and putting them both at risk.
- › And with a growing economic divide, many in underserved communities may never experience the magnitude of nature's awesome beauty and how they can play a role in maintaining these precious resources.

Opportunity

This is why we need forward-thinking companies like yours to help us reconnect people with the outdoors, create new pathways for exposure to STEM, and ignite imaginations about science and stewardship of our public lands.

There is perhaps no more compelling a place to transform people than Mount St. Helens. Since our founding in 1996, we've reached over 30,000 people through life-changing volcano adventures, ecology camps, field studies and classroom lectures.

Benefits

Benefits for all sponsorship levels are far-reaching and include: media exposure, name recognition, onsite event branding, employee and client/prospect engagement opportunities, and even the chance to create your own Bucket List Adventure at our beloved volcano. And, naturally (because we're all about the outdoors, ya know), the amazing feeling you and your company will experience by supporting a social-good cause in our evergreen neighborhood.



The number one reason you should support the Mount St. Helens Institute is to make the mountain even more accessible to students and young people."

Sharif Burdzik
VP at Riverview Community Bank



Boots & Bowties Gala

SATURDAY, OCTOBER 20, 2018 AT THE VANCOUVER HILTON

MSHI SIGNATURE EVENT

SATURDAY, OCTOBER 20, 2018

THE VANCOUVER HILTON

Break out your best suit, dress, and hiking boots for this one-of-a-kind fundraising dinner. Ideal for organizations looking for fun, fresh ways to entertain clients, reconnect with friends, and play a big role in funding programs that transform thousands of youth and underserved people in our community. We welcome both cash and/or in-kind contributions.

SPONSOR LEVELS & BENEFITS	SUMMIT \$10,000	CRATER \$5,000	RIDGELINE \$2,500	TREETOP \$1,250
Tables / Seats	10 VIP seats (1 table)	10 VIP seats (1 table)	10 seats (1 table)	10 seats (1 table)
Premium wine for your table or drink tickets	Wine for table	Wine for table	10 drink tickets	10 drink tickets
Full page ad on back cover of event program	✓			
Logo or name on event screens	✓	✓	✓	✓
Logo in MSHI fall e-newsletter (up to 9K impressions)	✓	✓	✓	
Branded header on MSHI Facebook page for 2 weeks leading up to event	✓			
Print Collateral: Logo on invites/program; mention by name in post-event thank you	✓	✓		
Logo on event web page with link to your website	✓	✓	✓	
Recognition from stage	✓	✓		
Social media mentions (up to 15K impressions)	✓	✓	✓	
Your choice of one (1) Bucket List or Build Your Own Adventure	✓			
Tickets to Bill Nye Live!*	6	4	2	

Customize your sponsorship! Name a signature drink after your company or product. Put your logo on the back of the bidder cards. Sponsor our photo booth with your logo/hashtag. Or even sponsor the bar. Contact us to learn how.

*Tickets to Bill Nye Live! will be held for sponsors who confirm for Boots & Bowties by April 15, 2018. After this date, tickets will be released for sale to the general public.



Sponsorship Form

Our Tax ID: 91-1569993



REGISTER ONLINE OR SEND FORM TO:

Kate Richardson
Office Manager
Email: krichardson@mshinstitute.org
Fax: (360) 449-7801
Mount St. Helens Institute
42218 NE Yale Bridge Rd
Amboy, WA 98601

SUMMIT \$10,000	CRATER \$5,000	RIDGELINE \$2,500	TREETOP \$1,250	YOUR INVESTMENT
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$

YOUR CONTACT INFO

Organization _____

Contact Name _____ Title _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ URL _____

ACCEPTANCE

Your signature below indicates agreement with the terms and conditions listed within this sponsor package.

COMPANY REPRESENTATIVE

Printed Name & Title

Signature

MHSI REPRESENTATIVE

Printed Name & Title

Signature

Questions About Form?

Kate Richardson
Office Manager
krichardson@mshinstitute.org
(360) 449-7883

Sponsor Logo Guidelines

If logo inclusion is part of your sponsor package, please email zipped file to krichardson@mshinstitute.org in preferred format (vector file: EPS or Illustrator. If you have neither, please send hi-res 300dpi JPEG).

Please supply the following 4 logo versions: CMYK color, grayscale, one-color (black) and one-color (white). If you don't have all 4, we will work with you to build the needed versions. Thank you!

REGISTER ONLINE ► MSHINSTITUTE.ORG/BBT